



Sustainable
Finance
Geneva

ANNUAL REPORT 2024

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Governance

The governance of Sustainable Finance Geneva is managed by the Strategy and Surveillance Committee (CSS). It is composed of individuals representing the diversity of the Geneva ecosystem. They offer a range of perspectives emphasizing a sustainable approach to finance and the economy in their various sectors of activity.

The CSS is elected each year by the General Assembly for a term of one year. Marie-Laure Schaufelberger was re-elected President, 10 additional individuals were elected to the CSS for another term, and Virginie Van Doorn joined the CSS for her first term.

Antoine Amiguet (13 years) and Mark Halle (6 years) left the CSS and were thanked for their dedicated service.

The CSS met 4 times in 2024.



Our community is growing and is stronger than ever. It is encouraging to see continued commitment to sustainable finance here in Geneva even when there is backlash in other parts of the world.

Kali Taylor
Managing Director



Marie-Laure Schaufelberger
SFG President Pictet Group



Dominique Habegger
SFG Vice-President
de Pury Pictet &
Turrentini



Francis Perlini
SFG Treasurer
World Trade Organization



Fiona Frick
SFG Vice-President
Circe Invest



Rajna Gibson Brandon
Geneva Finance
Research Institute
(UNIGE)



Guillaume Bonnel
SDG Impact Finance
Initiative



Julie Wynne
MLL Legal



Grégoire Haenni
CPEG



Cécile Debiolles
The Global Fund



Kim-Andrée Potvin
Bamboo Capital
Partners



Virginie Van Doorn
Conser ESG Verifier
SA

Community

440

Individual members actively contribute to SFG's initiatives, exchanging ideas and expertise to advance sustainable finance practices.

57

Institutional members, representing diverse sectors, are collaborating with SFG to drive sustainability in the finance industry.

7000+

LinkedIn Followers are supporting SFG and regularly interacting with our posts, creating dialogue and knowledge-sharing amongst the wider public.

9

New institutional members joined in 2024, marking a 50% increase from last year's membership growth.



New Institutional Partners

In 2024, **9 institutional partners** joined our association:



A private foundation that aims to strengthen capacities and collaboration between organisations to increase their contribution to reducing violence and building peace.



An organisation advancing measurable progress in developing countries towards the achievement of the SDGs by mobilizing new public and private capital.



A non-profit organization that offers advisory, technical assistance and blended-finance design to ensure sustainability in development projects.



A global investment firm working to harness finance to build more inclusive economies and a more peaceful world.



A non-profit organization working to achieve zero hunger sustainably, by transforming food systems in their entirety.



A development firm committed to building more prosperous and sustainable future in the DRC through resources and partnerships mobilisation.



An international investment firm specialising in private and institutional clients driven by a culture of empowerment.



An asset manager aiming to change industry behaviour with responsible investment strategies that support active ownership.



A startup building a platform where sustainable companies can raise capital through dedicated stock exchange segments.

Events at SFG

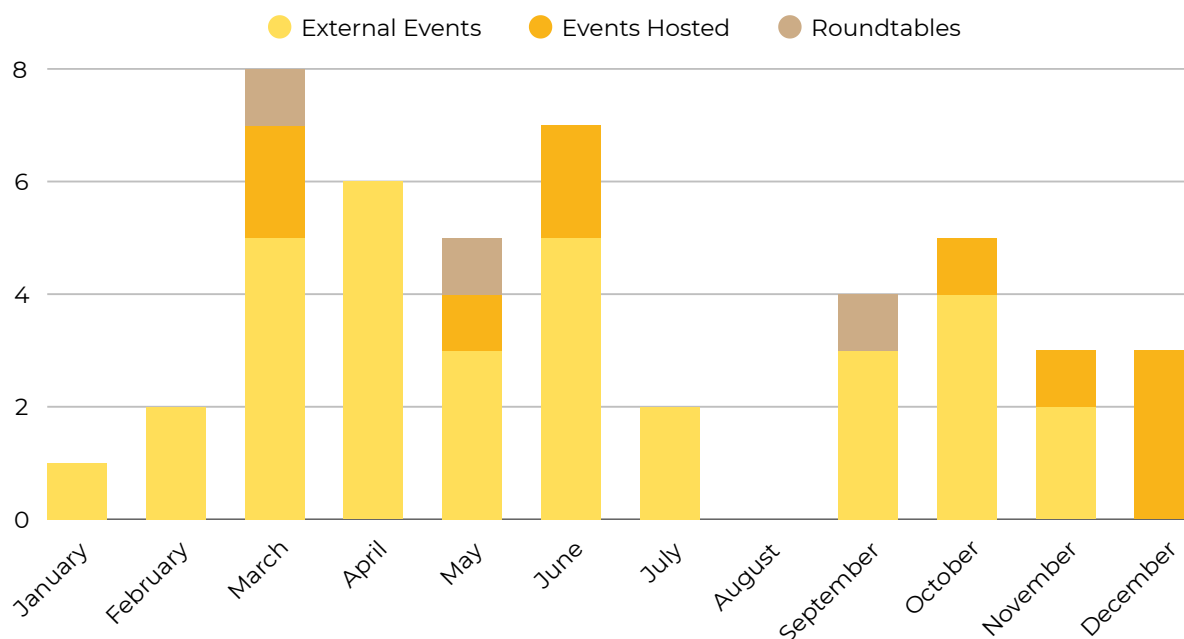
In 2024, SFG proudly showcased its expertise and thought leadership with 46 representations at external events, our own initiatives, and dedicated roundtables.



SFG ran 5 networking events, 3 roundtables, 1 workshop, and 2 knowledge-sharing events. SFG also contributed content to key external events like the Geneva Peace Week, the UN Forum for Business and Human Rights, and Building Bridges.

Key contributions came from our CSS members Dominique Habegger, Fiona Frick, Francesco Perlini, Marie-Laure Schaufelberger, Grégoire Haenni, Guillaume Bonnel, Kim-Andrée Potvin as well as our Managing Director, Kali Taylor, who collectively amplified SFG’s voice and impact within the sustainable finance community.

46



Events at SFG

● **WARM DATA LAB**

March 2024

SFG hosted an engaging Warm Data Lab-inspired interactive workshop on March 7th to explore how relationships and hidden patterns shape our ability to drive environmental and social change.

● **ROUNDTABLES**

March, May & September 2024

In 2024, SFG hosted 3 roundtables: on the FINMA circular “Nature-related financial risks” (March 13th), on the CSRD (May 2nd), and on Sustainability Strategies (September 24th). All roundtables were held at the Maison Rousseau et Littérature.

● **MEET AND CONNECTS**

Spring, Summer and Autumn 2024

SFG continued its Meet & Connect events in collaboration with the Positive Finance Network. In 2024, SFG and Positive Finance Network organized 3 Meet & Connect events.

● **GENERAL ASSEMBLY**

May 2024

SFG held its 16th Annual General Assembly on May 28th at the Auditorium at Pictet. The GA was followed by a discussion on Scaling Impact and a networking cocktail.

● **GIIN IMPACT INVESTING BRIEFING**

June 2024

On June 13th, SFG had the pleasure of welcoming the GIIN to share information on impact investing in listed equities and on the application of an impact lens to investments.

● **PEACE FINANCE SHOW & TELL**

November 2024

Hosted by the Geneva Graduate Institute and SFG on November 27th, the "Show & Tell" event spotlighted innovative initiatives incorporating conflict risk into investment strategies and promoting peace through financial decision-making.

● **CHRISTMAS PARTY**

December 2024

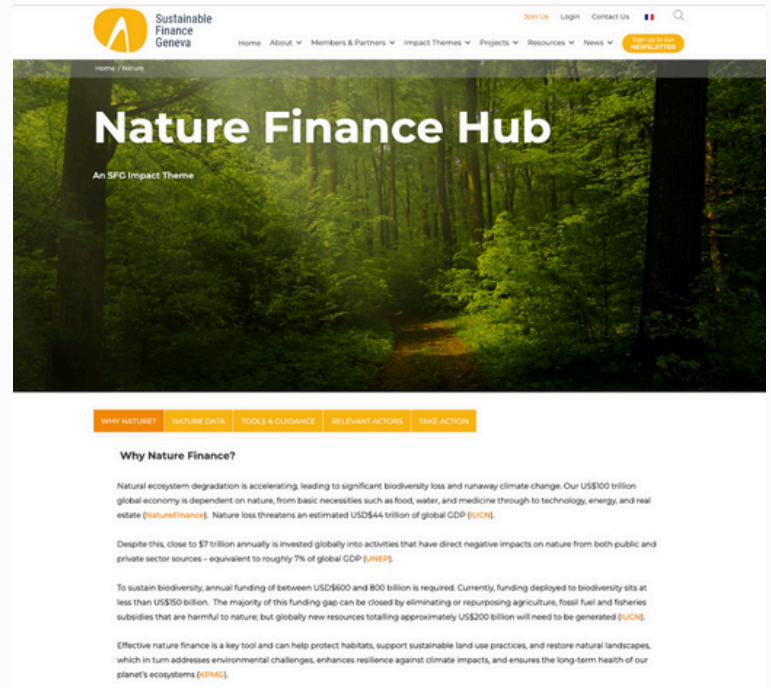
SFG hosted its annual Christmas Party at Café Jules Verne on December 16th to close out 2024.

NATURE FINANCE HUB

Launched at Building Bridges 2024 just after the COP16 on Biodiversity in Colombia (Oct 21 - Nov 1), the Nature Finance Hub is an all-encompassing platform for businesses and investors to access tools, insights, and connections needed to align their strategies with the pressing goals of biodiversity conservation and ecosystem restoration.

The dashboard includes five tabs:

- **Why Nature Finance?** introduces the importance of integrating nature in financial investments through data and examples on the impacts of biodiversity loss.
- **Nature Data** explores the current state of Switzerland's biodiversity health, covering land, water, air and climate.
- **Tools & Guidance** centralises frameworks and methodologies for businesses and investors to stay up-to-date with the latest nature finance progress.
- **Relevant Actors** highlights key players in the field to facilitate collaboration between the nature and finance sectors.
- **Take Action** encourages financial actors to implement nature finance in their strategies through a series of recommendations.



Due to the context-specificity of biodiversity, the Hub features a deep dive on Switzerland's nature data, while also staying global by offering a centralised resource library to identify relevant tools and actors to turn knowledge into actionable insights.

WHY NATURE?

To sustain biodiversity, annual funding of between USD\$600 and 800 billion is required. Currently, funding deployed to biodiversity sits at less than US\$150 billion. Effective nature finance tools for businesses and investors are essential to closing this funding gap - which SFG's Nature Hub aims to facilitate.

THE RESOURCE HUB

The Resource Hub serves as a central platform for anyone looking to deepen their understanding of the sustainable finance landscape. It provides easy access to curated, high-quality content—including podcasts, reports, and research—which enables users to explore the latest trends, key issues, and innovative solutions in the field. The intuitive filtering tool (by name, author, publish date, type and topic) ensures a seamless user experience, allowing individuals to quickly identify relevant resources tailored to their interests. This webpage allows SFG to share knowledge it finds useful and relevant with the community.



Here you can explore our growing library of reports, podcasts, and other resources that we regularly update. We recommend using the filters and sorting by type and topic to find the content that's most relevant to you. Whether you're looking for the latest industry insights, in-depth analysis, or thought-provoking discussions on sustainable finance, our research tool is designed to help you discover the information you're seeking.

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To

Type:
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Topic:
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Resource Name ^	Author(s) ^	Publish Date v	Type ^	Topic ^
CSDDD: What the new due diligence rules are about and what they mean for investors	Dan Dionisie (Eurosif)	22/08/2024	Podcast	Disclosure ESG Regulation Standards Stewardship
Does social matter?	MSCI	06/08/2024	Podcast	ESG
Fast Fashion and Investors Big Stewardship Shifts and RI's Proxy Season Digest	Responsible Investor	01/08/2024	Podcast	Climate Pollution Regulation Risk Standards
Net-Zero Banking Alliance Disclosure Checklist – Version 2	UNEP FI	25/07/2024	Report	Climate Disclosure Standards
The Cost of Missing Sustainability Targets	MSCI	19/07/2024	Podcast	ESG Fixed Income Risk
				Climate

GIIA-SFG MENTORSHIP PROGRAM

For the first time ever, SFG joined forces with the Geneva Impact Investing Association (GIIA) to empower the next generation of sustainable finance professionals. In 2024, we launched the GIIA-SFG Mentorship Program, which gave SFG members the unique chance to share their expertise, wisdom, and connections to help young professionals navigate the intricate landscape of sustainable finance and impact investing.

The first edition of the program had 20 mentor-mentee pairs who met at least twice independently and then a closing group event where all participants came together to share their experience and engage in broader networking.

TESTIMONIALS FROM MEMBERS

"It was truly a thrilling experience sharing insights with a student passionate about sustainable finance. Both the mentee and the mentor benefit from such an exchange."



Jérôme Eshbach, Head of Sustainable Solutions at BNP Paribas

"It was a pleasure to participate in the Mentorship Program. It was nice to meet motivated students passionate about responsible investing and to offer guidance for their future careers."



Arthur Dessaix, Investment Manager at CPEG

"I had the pleasure of paying it forward to a highly motivated student from GIIA. Together, we navigated her career aspirations in the social impact space while finding the courage to dream big, plan well, and act fast. Fast forward a year, I was pleased to see her at the Building Bridges summit where she was facilitating a workshop on building an impact investment fund for her alma mater. An acorn today, a forest tomorrow. I look forward to supporting the GIIA mentorship program in the coming years as a catalyst for change!"



Yi Shi - Portfolio Manager & Engagement Specialist at Pictet Asset Management



BUILDING BRIDGES



2024



The fifth edition of Building Bridges was held from December 9th to 12th, 2024. As a proud founding partner of the event and organization, SFG actively participated by co-hosting two dynamic sessions on December 11th and 12th. Additionally, we showcased our innovative Nature Finance Hub during a compelling pitch at the Solutions Stage.

BUILDING BRIDGES 2024



ENGAGING IN COMPLEX CONTEXTS: EXCHANGE ON LESSONS LEARNED

SFG was proud to host an event on investor and company approaches to fragile and conflict-affected settings with PeaceNexus Foundation and the Investor Alliance for Human Rights. In addition to the hosts, a range of experts joined to help lead the discussion - The Heartland Initiative, TrustWorks Global, Peaceinvest, EIRIS Foundation, Proparco, de Pury Pictet Turretini, and LBPAM. In our interactive discussion, we explored three ways investors can engage: Policies and Governance, Screening and Diligence and Stewardship and Active Ownership



SWISS NATIONAL PARTNER LAUNCH EVENT: CHAMPIONING IMPACT INVESTING IN SWITZERLAND

SFG was proud to join SSF and a variety of partners in launching the Swiss Platform for Impact Investing (SPII). The SPII brings together players from the whole value chain of impact investing and serves as the Swiss National partner to GSG Impact, a global network for increasing flows of capital towards an ambitious sustainable development agenda.



LAUNCHING THE NATURE FINANCE HUB

At the Solutions Stage on Thursday, December 12th, Emma Alice Jones gave a launching presentation of SFG's Nature Finance Hub. This is the third in our series of resource hubs on impact themes at SFG after Gender and Peace. It is an open, community resource that will evolve and feed into broader action on nature finance in the Swiss ecosystem.



 **BUILDING BRIDGES**
GENEVA • 2024

PARTICIPATION IN EXTERNAL EVENTS

First Quarter: January - March

In February and March, SFG deepened its engagement with academic institutions. On February 28 and March 25, Guillaume Bonnel and Fiona Frick were invited by the Geneva School of Business Administration (HEG) to give talks to finance professionals enrolled in the CAS in Sustainable Finance.

On March 8, in celebration of International Women's Day, Marie-Laure Schaufelberger attended the IWD2024 Breakfast, reinforcing SFG's commitment to gender equality.

On March 13, Grégoire Haenni contributed to a UNECE panel on "Reinforcing the 2030 Agenda for Sustainable Development in the ECE Region", addressing solutions to crises with sustainable, resilient, and innovative approaches.

Mid-March saw a series of impactful engagements. On March 15, Kali Taylor attended the Verbier Summit as a high-level speaker and moderator of the sustainable finance panel, while Dominique Habegger featured on Radio Lac to share insights on peace finance.

On March 20, Fiona Frick shared her expertise at the Women in Finance event hosted by CFA Society, providing valuable insights into succeeding in today's financial industry.



Second Quarter: April - June

On April 10, Francesco Perlini joined the Industry-IOT Sustainability Leaders Virtual Summit as a panelist. The following week, on April 15, Kali Taylor spoke at the UNEP FI Nature Team Retreat about Geneva's sustainable finance ecosystem.

On April 16, Dominique Habegger contributed to a panel discussion on peace finance at the Geneva Graduate Institute, emphasizing the importance of addressing conflict risks in investment strategies.

On April 17, as a partner of the Geneva Impact Investing Association (GIIA), SFG judged a debate and co-hosted an event to close the GIIA-SFG mentorship program.

On April 18, Kali Taylor participated in a webinar hosted by Capital Communications and Covalence SA to discuss investor expectations regarding sustainability. On the same day and on May 15, Fiona Frick spoke at the CFA conferences in Geneva and Zurich, respectively.

On May 21, during the OECD Forum on Responsible Mineral Supply Chains, Dominique Habegger joined a panel on "Strengthening Conflict Sensitivity in Sustainability Reporting", discussing implications for companies and impacts on rights holders.

In June, SFG's engagements expanded to transformative finance initiatives. On June 16, Kali Taylor participated in the Sustainable Development Solutions Network (SDSN) Switzerland Regenerative Economy conference in Aarau, discussing the transformation of societal systems, including the financial system.

On June 24 and June 26, Fiona Frick spoke at the Impower FundForum, addressing topics on natural capital and gender in finance.

Later that week, on June 26, Kali Taylor shared her expertise at the GSPI Science-Policy Summer School: Multistakeholder Dialogue with students from UNIGE.

On June 27, Kali Taylor and Dominique Habegger sat at the World Bank Africa Roundtable. The next day, June 28, Kali Taylor participated in a Wyss for Nature roundtable on business models for the circular economy.

PARTICIPATION IN EXTERNAL EVENTS

Third Quarter: July - September

On July 1, Kali Taylor led a roundtable for SFG's Nature Hub. Shortly after, on July 4, she traveled to Paris to participate in the Capitals Coalition Event.

In September, SFG amplified its commitment to gender equality and peace finance. On September 9, Kali Taylor moderated a panel titled "Why Women?" at the Giving Women annual conference, encouraging attendees to look for "*benefit multipliers*" in investments.

On September 17, Francesco Perlini participated in his second Industry IOT Supply Chain Leaders Virtual Summit of the year.

That same day, Kali Taylor gave a virtual talk at the University of Grenoble in the morning and later moderated a peace finance panel in participation of the Geneva Peace Week.

On September 27, Kali Taylor joined the IMD Sustainability Community "Together" Event as a panelist in a discussion on "Financing the Climate Transition".

The month ended with Kali Taylor's participation in ESGeneration Italy on October 30.

Fourth Quarter: October - December

On October 11-12, SFG partnered with Finance for Peace during Open Geneva's Sustainable Finance Hack 2024, co-hosting the challenge "Let's support investors in incorporating conflict risks into investment decisions." Led by Nicolas Lorne, the challenge resulted in a user guide featuring indices, assessments, and frameworks for investors to promote peace in fragile settings.

In November, SFG's focus on education and advocacy continued. On November 19, Kali Taylor spoke at the EU Business School, inspiring students to pursue careers in sustainable finance.

During the UN Forum on Business and Human Rights in late November, SFG co-hosted a Peace Finance Show and Tell event with the Geneva Graduate Institute. Kali Taylor, Dominique Habegger, and Nicolas Lorne showcased seven initiatives addressing conflict risks and peacebuilding through finance.



COMMUNICATIONS



Podcasts & Reports

Each week, on Tuesdays and Thursdays respectively, SFG's LinkedIn account will select a relevant podcast and report "of the week" to showcase trending topics in sustainable finance and keep our community informed of the latest developments.



The Bridge Newsletter

Every month, SFG issues a bilingual newsletter featuring recent developments in sustainable finance. It highlights events at SFG, a "For your Radar" section to advertise partners' and relevant events and job postings related to the industry, a selection of news article and a spotlight on new SFG institutional members. In 2024, we count 3,400+ subscribers to the Bridge Newsletter.



Bilingualism

SFG is committed to delivering communications material in both French and English. All content on the SFG website and newsletter are accessible in both languages to cater to Geneva's demographic as well as our growing international community.



SFG in the media

Once again this year, SFG benefitted from local media coverage. Multiple interviews were given by Marie-Laure Schaufelberger and Kali Taylor. In addition, the Building Bridges conference and our CSS and team's frequent representation of SFG in external speaking events generated an uptick in SFG's online visibility.



Also Impact

Chez Pictet, Marie-Laure Schaufelberger pérennise la finance durable

La responsable durabilité du groupe Pictet veut ancrer la finance durable dans l'ADN de la banque en uniformisant la vision et en étoffant les placements dans la transition et dans l'impact. Entretien.

Myriam Zaki
Publié 05.11.2024, 09:00



Marie-Laure Schaufelberger, responsable durabilité du groupe Pictet: «Les entreprises qui ont un impact positif, cela ne représente qu'une minorité du marché aujourd'hui».

Kim-Andrée Potvin: «La finance durable n'en est qu'à ses débuts»

Après un riche parcours dans la finance internationale, la Québécoise a rejoint la banque Bonhôte, dont elle gère les opérations. Dans son dicastère figurent la gestion des risques et la finance durable, à laquelle elle voue une véritable passion

isfb



Continuing Education

Challenges, innovations and future prospects for sustainable finance - interview with Kali Taylor (Sustainable Finance Geneva)

Swiss Sustainable Finance



Interview with Kali Taylor



Kali Taylor is Managing Director at Sustainable Finance Geneva (SFG), a grassroots network of 400+ professionals and 50+ institutions committed to building the financial system of the future – one that serves the needs of people and respects the planet. SFG was created in 2008 by a group of passionate financial professionals to advance sustainable finance in Geneva and the Swiss market more broadly. They provide a range of services to their members including ecosystem building, networking, peer exchange and learning. In addition, SFG works on key impact themes that help to evolve the domain of sustainable finance, notably gender equality, peace, and localization.

TEAM



Kali Taylor

Managing Director



Nicolas Lorne

Peace Lead



Philippe Rudaz

Impact Lead

2024 INTERNS



Éloise Cadei



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