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THE BRIDGE



Sustainable
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Geneva

WHERE FINANCE MEETS IMPACT

NEWSLETTER - MAY 2022

Devenir membre d'une association, c'est bien évidemment adhérer à ses valeurs, mais c'est également être inspiré par les personnes qui l'animent. Ces 5 dernières années, Fabio Sofia a présidé aux destinées de SFG. Grâce lui, un vent nouveau et différent a soufflé, des projets novateurs et ambitieux ont vu le jour. Ce passionné de la finance durable à impact a marqué notre association. Il lui a permis, notamment en associant SFG à l'initiative Building Bridges, de désormais jouer « dans la cour des grands ». Grâce à lui, SFG a grandi. Son rayonnement actuel en témoigne.

Au moment de lui dire au revoir, j'exprime ici toute notre reconnaissance pour le chemin parcouru. Tout en restant, le cœur d'une communauté vivante et engagée, SFG et les valeurs portées par ses fondateurs sont désormais au cœur d'un écosystème où la durabilité est tout sauf un effet de mode. Merci Fabio !!

Sandrine Salerno
Directrice, SFG

Interview of the month: Polixis

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Gagik Sargsyan, CEO of Polixis (Credit: itel.am)

Blending human intelligence and machine learning to make investment decisions.

In our Interview of the Month, Gagik Sargsyan, the CEO of Polixis, shares how his firm uses technology to classify and assess geopolitical risks for investment decision-making.

Quote snapshot:

"AI and big data can substantially help, but there is always a limit to what a machine can do."

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● **What's happening at SFG?**

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Audrey Selian presented her new book "The Business of Building a Better World" to SFG Members

// SFG General Assembly | May 5 at 18h - **happening today!**

The Annual General Meeting of SFG is the yearly gathering of members where a full update on the organization is presented and an election of the governing body is held. We look forward to seeing our members this evening and our next newsletter will provide a full recap.

// Philanthropy Master Class 2022 - Preferential Pricing for SFG Members

Swiss Philanthropy Foundations have graciously offered all SFG Members preferential pricing on their upcoming Master Class. [Learn more](#)

// New SFG Partners

We are thrilled to welcome our new institutional partner - [Asteria Investment Management](#)

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// Gender Lens Initiative for Switzerland (GLIS)

Equileap has published its fifth annual Gender Equality Global Report & Ranking

The report provides a status update on gender equality in business globally, presenting the top 100 companies which score the highest as well as providing key insights per country, sector and on specific issues ranging from equal pay and female representation to all levels of the company to paid parental leave and anti-sexual harassment policies. Swiss companies achieved an average Equileap score of 40% on gender equality, this is above the global average of 37% but lower than most European averages. [Read More](#)

Co-Impact has launched a US \$1 billion Global Fund for Women

The fund aims to advance gender equality and women's leadership and unites philanthropists, foundations, locally-rooted program partners, advisors, and the private sector from around the world. The grants will support a wide range of organizations working to advance gender equality in 6-8 countries across Africa, Asia, and Latin America. 100% of country-level grants will be awarded to organizations based in the Global South, of which at least 75% will be led by women. The fund's focus areas include health, education, economic opportunity, and the professional domains of law and economics. [Learn How to Apply](#)

● **Connecting financial centres**

In partnership with [FC4S](#)

// May 5 | 9am & 5pm CET | Principles for Climate Aligned Finance - [happening today!](#)

Given the urgent need to take effective climate action and the role of science in

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challenges that the financial institutions are facing. This event aims to help inform and manage the reporting, measurement and disclosing aspects of sustainable finance strategies at the financial institution level by showcasing freely available tools and methodologies. [Register](#)

● Coming Up

// June 22 | 18h | Summer Meet & Connect

As part of the Meet & Connect series, SFG and the Positive Finance Network's next gathering will take place on June 22. [Save the Date](#)

// June 27 | 17h30 | GLIS Book Reading | Zurich

Mary Ellen Iskenderian the author of "There's Nothing Micro About a Billion Women: Making Finance Work for Women" will do a reading of her new book for guests of the Gender Lens Initiative for Switzerland. [Save the Date](#)

● Sustainable Finance News

Investing in China's sustainable finance boom. This article looks at the investment potential in the world's largest economy, largest emitter, and largest renewable energy market, including the regulatory and policy environment. // [GreenBiz](#)

The majority of ESG funds are not sustainable. Here's why. Peter Krull, CEO of Earth Equity Advisory, explains why ESG is not enough and why "going the extra mile" is crucial to assure the sustainability of financial products. // [Kiplinger](#)

What does international conflict mean for responsible investment? Nathan Fabian, the Chief Responsible Investment Officer of the PRI, reflects on how geopolitical risk and inter-state conflict translate into ESG analysis and provides recommendations for how responsible investors can react. // [PRI](#)

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Contact us at info@sfgeneva.org

Have a good day and keep an eye out for our **next newsletter 11 January 2022**.

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